

# QA 2018 EDITORIAL CALENDAR

	JANUARY/FEBRUARY	MARCH/APRIL
<b>ISSUE EMPHASIS</b>	<ul style="list-style-type: none"> <li>• Cleaning &amp; Sanitation</li> <li>• New Technologies</li> <li>• Sustainability: One Health, One Planet</li> <li>• Pest Management: Cockroaches</li> </ul>	<ul style="list-style-type: none"> <li>• Pathogen Detection &amp; Prevention</li> <li>• The Economics of Food Safety</li> <li>• FSMA 2018: Risk Assessment &amp; Analysis</li> <li>• Pest Management: Ants</li> <li>• Show Issue: Food Safety Summit</li> </ul>
<b>CLOSING DATE</b>	<b>1/16/18</b>	<b>3/15/18</b>
<b>MATERIAL DUE DATE</b>	<b>1/20/18</b>	<b>3/20/18</b>

  

	MAY/JUNE	JULY/AUGUST
<b>ISSUE EMPHASIS</b>	<ul style="list-style-type: none"> <li>• Is Your Facility Food Safe: How Do You Know?</li> <li>• Labor Challenges: Recruiting &amp; Training</li> <li>• Operating a Foreign Facility</li> <li>• Pest Management: Flying Insects</li> <li>• Show Issue: IAFP</li> </ul>	<ul style="list-style-type: none"> <li>• Employee Hygiene</li> <li>• Food Fraud/Food Authenticity</li> <li>• Packaging/Labeling</li> <li>• Pest Management: Bed Bugs</li> </ul>
<b>CLOSING DATE</b>	<b>5/15/18</b>	<b>7/14/18</b>
<b>MATERIAL DUE DATE</b>	<b>5/19/18</b>	<b>7/20/18</b>

  

	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
<b>ISSUE EMPHASIS</b>	<ul style="list-style-type: none"> <li>• Allergen Risk Management</li> <li>• Data Sharing &amp; Security</li> <li>• A Global Local Food System?</li> <li>• Pest Management: Rodents</li> </ul>	<ul style="list-style-type: none"> <li>• Equipment &amp; Food Safety</li> <li>• Foreign Object Detection &amp; Prevention</li> <li>• Food Defense</li> <li>• Pest Management: Stored Product Pests</li> </ul>
<b>CLOSING DATE</b>	<b>9/15/18</b>	<b>11/15/18</b>
<b>MATERIAL DUE DATE</b>	<b>9/20/18</b>	<b>11/20/18</b>

## PLUS, IN ALL ISSUES:

- Cover Profile • AIB Update • GMA Off the Shelf • Produce Production • Viewpoint • Legislative Update
- From the Advisory Board • Practical QA Solutions • Consumer Perspectives or From the Plant Floor

## OUR AIB, GMA AND UNITED FRESH RELATIONSHIPS

Key components of QA's editorial excellence are the insights of industry experts and authorities. In addition to columns from distinguished members of the QA Advisory Board, who hold executive positions at leading companies, organizations, associations and universities, we have built integral editorial partnerships with prominent industry groups. Since our founding in 2003, QA has partnered with AIB to bring readers its unique industry perspective in a dedicated section of the publication. Since then, we have added partnerships with GMA and United Fresh, furthering the diversity of QA's content and expertise — expanding your advertising reach to these important audiences with digital delivery to more than 35,000 additional readers.

**AIB International** empowers clients to elevate their food safety and production process capabilities by developing and delivering application-oriented learning, consulting, and services. Based in Manhattan, Kan., AIB was founded in 1919 as a technology- and information-transfer center for bakers and food processors with the mission to “put science to work.” ([www.aibonline.org](http://www.aibonline.org))



**The Grocery Manufacturers Association (GMA)** is the voice of leading food, beverage and consumer product companies that sustain and enhance the quality of life around the world. Founded in 1908 and based in Washington, D.C., GMA's members include internationally recognized brands and growing, local businesses committed to meeting consumer needs through product innovation, responsible business practices, and effective public-policy solutions developed in partnership with policymakers and other stakeholders. ([www.gmaonline.org](http://www.gmaonline.org))



**The United Fresh Produce Association** brings together companies from every segment of the fresh produce supply chain, empowering industry leaders to shape sound government policy, delivering the resources and expertise companies need to succeed in managing complex business and technical issues, and providing the training and development individuals need to advance their careers in produce. Founded in 1904, United Fresh is based in Washington, D.C. ([www.unitedfresh.org](http://www.unitedfresh.org))

